THE #NOHATEFAMILY PROJECT







Streetart against hatred

#nohatefamily is a project of a streetartist collective from Cologne that deals with the topic of "hatred in society" and experiences the participation of artists from all over the world mainly through Instagram and further social media.

The #nohatefamily project

STREETART AGAINST HATRED

The idea and the reason why

The idea to deal with this topic artistically, through collages with designs of participating artists, was born in October 2018 during an exchange of ideas between the Cologne artists:

<u>Planet Selfie, Greentaxonomy, VCTRPLNT, Maidincologne, Adultremix, Cuts.and.pieces, Sweetsnini</u> and <u>8arms2hug.</u>

Hatred is a global theme and shows its nasty face in many different facets. It's time to act, it's time to get loud. About art as a means to an end and about social media for the worldwide networking of artists to set a sign against hatred.

The story so far

The non-profit project has been launched via <u>Instagram</u> in November 2018. The viral effect was already clearly perceptible on the net after a few days. Right from the beginning more than 100 artists from all over the world took part, among them many well-known ones like Thomas Baumgärtel (Bananensprayer) and Dave the Chimp joined the #nohatefamily movement. In February 2020 around 1400 artists are already actively setting a creative sign against hatred with their own individual desigend #nohatefamily sticker.

To set a sign against hatred means concretely to demonstrate by the union of the artists in the sticker collages that we united stand for love, diversity and a peaceful togetherness. The bigger sticker collages are called <u>"Wall of love"</u>.

Cologne, London, Berlin, Toulouse, Munich, Amsterdam, Hamburg, New York, Leipzig, Ohio, Frankfurt, Rome, Düsseldorf, Rostock, Isla Holbox/Yucatan, Siegen, Opladen among other worldwide spots - the #nohatefamily movement is present with <u>walls of love</u> designed by local artists and supporters.

Press release February 2020

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What's next?

We are currently working on the planning and implementation of various national and international #nohatefamily school projects in collaboration with educational institutions and teachers. More soon to come...

#nohatefamily Sticker Gallery

More than 1.400 artists around the globe are with us. You will find all sticker artwork on our <u>Google Drive</u>. Feel free to print, paste and post the sticker artwork.

Please furthermore make sure: This is a non-profit love project - keep it real. Don't use it for commercial stuff!

Online Ressources

#nohatefamily <u>Project Website</u>
#nohatefamily on <u>Instagram</u>
#nohatefamily on <u>Twitter</u>
#nohatefamily on <u>Facebook</u>
#nohatefamily <u>'Walls of Love' Gallery</u>

Contact

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